

MEMBER & SPONSOR benefits

2027

Member Benefits	Standard Membership	Supporting Partner	Major Partner
EVENTS			
GMC Connect networking	✓	✓	✓
Lessons from Leaders	✓	✓	✓
Tailored event or workshop opportunities		✓	✓
Complimentary tickets to major events	<i>Discount available</i>	✓	✓
Invitations to exclusive Leaders events		✓	✓
PROMOTION			
Listing on website	✓	<i>Priority listing</i>	<i>High priority listing</i>
Logo displayed at all events		✓	✓
Display on digital and print collateral		✓	✓
Promote your business at major events and key projects		✓	✓
BUSINESS DEVELOPMENT PROGRAMS			
Discounted access to business excellence programs	✓	✓	✓
GMC Communities of Practice meetings - Commercial Managers, other Communities of Practice	✓	✓	✓
NETWORKING AND CONNECTIONS			
Women in Manufacturing Network	✓	✓	✓
Priority referral and introductions to manufacturers or other businesses based in Geelong or looking to establish in Geelong		✓	✓
Government introductions	✓	✓	✓
ADVOCACY			
Advocacy on key regional or member issues	<i>General industry advocacy</i>	<i>Tailored (by negotiation)</i>	<i>Tailored</i>
Invitations to high-level briefings and delegations		✓	✓
Participation in manufacturing policy advisory		✓	✓
Specialised programs on aligned values, strategic intent			✓
Collaborative projects that bring benefit to both organisations			✓

More about GMC events, programs and support

Events

GMC Connect

Join our supportive network by attending member only GMC CONNECT events every two months. These engaging events provide members with the chance to connect, share knowledge and network with manufacturers and members of all sizes.

Lessons from Leaders

Draw on the knowledge and expertise of manufacturing industry experts who will share their knowledge and insight to help your business across a range of areas.

Technology and Innovation Summit

GMC's Technology and Innovation Summit is one of the largest events of its kind, bringing together leading companies, innovators, government and industry for a one-day showcase.

Manufacturing Excellence Celebration and Awards Dinner

This event is the largest celebration of manufacturing in our region, paying tribute to our region's proud manufacturing history and celebrating innovative manufacturers who are driving industry growth.

Promotion

Position your business alongside our region's leading manufacturers on the GMC website. Industry and Major Sponsors receive additional promotion at GMC events.

We reach thousands of highly engaged subscribers from across industry and government where we can promote your success to your future customers and suppliers.

We can tailor specific events, workshops and advocacy to support Industry and Major Sponsors.

Business Development Programs

Get discount access to GMC's tailored training programs, designed to help you and your staff excel.

Leadership for Manufacturing Excellence is a hands-on program designed to develop real-world workplace improvement projects, and build skills in leadership, innovation and continuous improvement.

Our CEO program is tailored specifically for senior leaders to help them navigate modern business challenges faced by organisations.

Networking and connections

GMC has a broad reach across industry and government, providing opportunities to connect members and key stakeholders in our region and beyond.

Supply Chain

Facilitated introductions, networking opportunities and connections developed through the GMC network could see other members become your next supplier, customer or partner.

Women in Manufacturing Network (WIMN)

We promote and support diversity in manufacturing and engineering by providing events and opportunities for women to connect, access industry support, mentoring and attend professional development events.

GMC Communities of Practice

GMC Communities of Practice meetings provide members with the opportunity to share knowledge, common challenges and successes with a range of member organisations. They also provide members with briefings from industry experts and the opportunity to tour leading manufacturing operations.

Advocacy

GMC is the peak body for manufacturing across Geelong and the region. We are regularly called upon by all levels of government and industry to provide input into key regional issues, developments, strategies and government policy affecting industry.

We regularly liaise with local MPs, government agencies, and participate in delegations to support our members, industry, regional development and international and export opportunities.

